

# 4<sup>TH</sup> EUROPE-IRAN FORUM

**3-4 October, 2017**  
Zurich, Switzerland | The Dolder Grand Hotel



**Helga Schmid**

Secretary General  
**EUROPEAN EXTERNAL  
ACTION SERVICE**



**Mehdi Karbasian**

Deputy Minister  
and Chairman of IMIDRO  
Ministry of Industry,  
Mine, and Trade, Iran



**Mohammad Khazaei**

Deputy Minister for International  
Affairs and President, OIETAI  
Ministry of Economic Affairs  
and Finance



**Parviz Aghili**

CEO  
**MIDDLE EAST BANK**



**Aseyeh Hatami**

Founder and Managing  
Director  
**IRANTALENT.COM**



**Philippe Delleur**

Senior Vice President  
Public Affairs  
**ALSTOM**



**Hans Nijkamp**

Vice President  
for Iran  
**SHELL**



**Djordje Filipovic**

Iran Country President  
**NOVARTIS**

**Lead Partners**

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Since  
1975

Don't forget to book  
by 4 September **TO SAVE \$200!**

The EUROPE-IRAN FORUM 4 is truly the MUST-ATTEND event of the year for anyone active or interested in doing business with Iran.

### WHY IS EUROPE-IRAN FORUM 4 UNMISSABLE?

- It is the LEADING strategic, international conference devoted to Iran
- Exclusive project updates that cannot be heard anywhere else
- High-level strategic discussion between top government officials, ambassadors and corporates
- Unparalleled networking

### WHAT'S ON THE AGENDA?

- "Horizon" Keynotes
- "Excellence" Panels
- "Sector" Workshops
- "Inspiration" Talk
- Future Scenarios Debate
- Updates from Leading Corporates
- Evening Networking Reception



### WHY IN SWITZERLAND IN 2017?

Switzerland has played a major role in Iran's reentry into the global community. The country played host to numerous rounds of the JCPOA nuclear negotiations and, in the aftermath of sanctions relief, has resumed its position as one of Iran's leading European trading partners.

Zurich, a major European commercial and banking capital, is an ideal city to gather high-ranking business leaders and policymakers from Iran, Europe and other countries.

### A FEW FACTS & FIGURES:

**400+** HIGH LEVEL PARTICIPANTS ANNUALLY

**70+** EXPERT SPEAKERS

**20+** INSIGHTFUL SESSIONS

**30+** HOURS OF NETWORKING OPPORTUNITIES

**25+** COUNTRIES REPRESENTED

### KEYNOTE SPEAKER



**HELGA SCHMID**  
Secretary General  
EUROPEAN EXTERNAL ACTION SERVICE

Ms. Helga Schmid has been Secretary General of the European External Action Service (EEAS) since 2016. In her previous role as Deputy Secretary General for Political Affairs, Ms. Schmid was a central figure in the negotiation of the Joint Comprehensive Plan of Action, known as the Iran Deal. Her leadership and contributions ensured historic consensus was achieved around the agreement and its five annexes. She continues to oversee the European Union's commitment to the implementation of the Iran Deal, particularly through oversight of the Iran Task Force of the EEAS.

# 65+ SPEAKER PANEL

EIF speakers represent the best and brightest minds supporting post-sanctions economic development in Iran



**HELGA SCHMID**  
Secretary General  
**European External Action Service**



**MOHAMMAD KHAZAEI**  
Deputy Minister for International Affairs and President, OIETAI  
**Ministry of Economic Affairs and Finance**



**MEHDI KARBASIAN**  
Deputy Minister and Chairman, IMIDRO  
**Ministry of Industry, Mine, and Trade**



**SEYED KAZEM SAJJADPOUR**  
Deputy Minister and President, IPIS  
**Ministry of Foreign Affairs**



**DANNY ANNAN**  
Ambassador of Denmark to Iran



**FRANÇOIS DELHAYE**  
Ambassador of Belgium to Iran



**JULIUSZ GOJŁO**  
Ambassador of Poland to Iran



**NICHOLAS HOPTON**  
Ambassador of the United Kingdom to Iran



**SUSANNA TERSTAL**  
Ambassador of the Netherlands to Iran



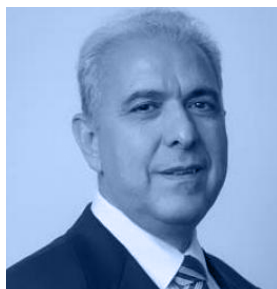
**PARVIZ AGHILI**  
CEO  
**Middle East Bank**



**MASOUD KHANSARI**  
**President**  
Tehran Chamber of Commerce, Industries, Mines, and Agriculture



**HANS NIJKAMP**  
Vice President for Iran  
**Shell**



**GHOBAD SHAHBAZI**  
Vice President and General Manager Iran  
**Novo Nordisk**



**PADIDEH MOINI GÜTZKOW**  
Vice President Mobility Iran  
**Siemens**



**PHILIPPE DELLEUR**  
Senior Vice President Public Affairs  
**Alstom**



**BENJAMIN FOURNIER**  
Division Chief Operating Officer  
**Manoir Industries**



**SØREN HOLM JENSEN**  
President  
**CO-RO**



**PHILIPPE VOGEELEER**  
Director of Advisory  
**Vodafone Group**

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**DIRK BUITELAAR**  
Country Manager Iran  
Air France-KLM



**JOHN ANDREWS**  
Consultant Editor  
The Economist



**GARY LEWIS**  
Iran Resident Coordinator  
United Nations



**PARVIZ AKBAROFF**  
International Business  
Development Director  
Rah Shahr



**MOSTAFA BEHESHTI ROUY**  
Executive Board Member for  
International Affairs  
Bank Pasargad



**ERIK BELFRAGE**  
Chairman Partner  
Consilio International



**WIM DILLEN**  
Head of Business  
Development  
Port of Antwerp



**AMIR FARMANESH**  
CEO  
IranPoll



**DJORDJE FILIPOVIC**  
Iran Country President  
Novartis



**ELLIE GERANMAYEH**  
Policy Fellow  
European Council on Foreign  
Relations



**OMID GHOLAMIFAR**  
Founder and CEO  
Serkland Invest



**HALEH HAMEDIFAR**  
CEO  
CinnaGen



**ASEYEH HATAMI**  
Founder and Managing Director  
IranTalent.com



**RAMIN HARIRI**  
Partner  
Dentons



**EHSAN HEMMATI**  
Director of Reinsurance &  
International Affairs  
MA Insurance



**DAN HOLLAND**  
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**MOHSEN KHALKHALI**  
Partner  
Iratel Ventures



**DANIEL KHAZENI-RAD**  
Senior Editor  
Financial Tribune

# 65+ SPEAKER PANEL

EIF speakers represents the best and brightest minds supporting post-sanctions economic development in Iran



**YOUNES MAZLUMI**  
CEO  
Taavon Insurance Company



**HOSSEIN MOKHTARI**  
Director of Industrial Relations  
Sharif University of  
Technology



**SHARIF NEZAM-MAFI**  
Chairman  
Iran-Swiss Chamber of  
Commerce



**PIROUZAN PARVINE**  
Partner  
Dentons



**RICHARD PARRIS**  
Partner  
Clifford Chance



**JAMES PAY**  
Partner  
Clifford Chance



**BAHA SADAT TEHRANI**  
Founder and Managing Director  
Saziba Group



**HAMED SADJEDI**  
CEO  
Shenasa VC



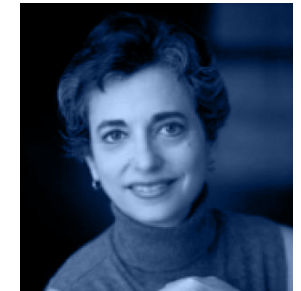
**SHAHRAM SAFAI**  
Partner  
Afridi & Angell



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CEO  
Pouya Finance



**TOBIAS SIGERSTAD**  
Country Manager Iran  
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**BARBARA SLAVIN**  
Acting Director, Future of Iran  
Initiative  
Atlantic Council



**ARASH VAFADARI**  
Founder and Managing Director  
Mana Payam



**SAIDEH YAHYAVI**  
Head of Middle East Group  
Magnusson



**MAJID ZAMANI**  
Founder and CEO  
Kian Capital Management



**ESFANDIYAR  
BATMANGHELIDJ**  
Founder  
Europe-Iran Forum

# 65+ SPEAKER PANEL

EIF speakers represents the best and brightest minds supporting post-sanctions economic development in Iran



**FARZANEH SARAFBAFI**  
CEO  
**Iran Air**



**MEHDI FIROUZAN**  
CEO  
**Book City**



**MAJID HOSSEINI NEJAD**  
CEO  
**Safarhaye Alibaba**



**AFROOZ BAHRAMI**  
Director General for Foreign  
Investment  
**Ministry of Industry**



**HOSSEIN MOKHTARI**  
Director of Industrial Relations  
**Sharif University  
of Technology**



**MOHAMMAD SAEEDI**  
Chairman and Managing Director  
**Islamic Republic  
of Iran Shipping Lines**



**MOHAMMAD REZA  
NIKOUSOKHAN**  
Commercial Deputy  
**IRITEC**



**MAJID ZAMANI**  
Founder and CEO  
**Kian Capital Management**

# TRACK RECORD

For the last three years the Europe-Iran Forum conference series has enabled noted European and Iranian business leaders to make valuable connections, share strategic insights, and lay the foundation for future trade and investment in Iran. Following landmark events in London (2014), Geneva (2015), and Zurich (2016), the Europe-Iran Forum has established itself as a key venue for “business diplomacy” between Iran and the international community.

With a primary focus on Iran’s private sector, the Forum seeks to encourage a multi-stakeholder approach to business development in Iran, bringing business leaders, policymakers, and members of the international press into direct conversation about the challenges, opportunities, and broader social responsibilities of commercial activity in Iran.

## LONDON 2014



The first international business conference focused on post-sanctions Iran.

**350** DELEGATES

**40** SPEAKERS

## GENEVA 2015



The largest business conference to date and the first to focus on finance and banking challenges.

**600** DELEGATES

**55** SPEAKERS

## ZURICH 2016



The first business conference to join Iranian Ministers, EU Ambassadors, and US Officials with business leaders.

**450** DELEGATES

**65** SPEAKERS

## THE TRUST OF LEADING COMPANIES

Given its unique qualities, the Europe-Iran Forum has welcomed senior executives from some of the world’s largest companies. The forum boasts the strongest roster of attendees of any Iran-focused conference series:

- ABB
- Airbus Group
- Alstom
- Aujan Holding
- Autoneum
- Baxter
- Bank of India
- Bouygues Batiment
- Brentagg
- Bunge
- Cargill
- Credit Suisse
- Deloitte
- Dentons
- DSM
- Emirates NBD
- EY
- General Electric
- Glencore
- H&M
- Hyatt International
- Julius Baer
- Keuhne + Nagel
- KPMG
- LVMH
- Louis Dreyfus
- Majid al Futtaim
- Siemen
- Medtronic
- Mistsubishi
- MSC
- MTN
- Nasco
- Novartis
- Philips
- Port of Antwerp
- Procter and Gamble
- PwC
- Renaissance Capital
- Royal Dutch Shell
- RWE
- Sanofi
- SACE
- Swiss Re
- UBS
- VTB
- WPP
- And more...

MAJOR MULTATIONALS THAT HAVE ATTENDED THE EUROPE-IRAN FORUM GENERATE USD \$2.5 TRILLION DOLLARS IN COMBINED REVENUES EACH YEAR

 **08:00 – 09:15 REGISTRATION & WELCOME BREAKFAST**

 **09:15–09:30 FINANCIAL KEYNOTE: A TECHNICAL AGENDA FOR FOREIGN INVESTMENT**

Deputy Minister Mohammad Khazaee will discuss the progress made in Iran's technical preparedness to facilitate trade and investment. From his position as President of the Organization for Investment, Economic, and Technical Assistance of Iran (OIETA), in the Ministry of Economic Affairs and Finance, Dr. Khazaee has been directly engaged in Iran's efforts to increase cooperation with export credit agencies and international banks to create more favorable conditions for trade and FDI in Iran. Dr. Khazaee will detail the Rouhani administration's agenda of reform and the new efforts to give confidence to the international financial system in regards to the suitability of transactions with Iran.

 **09:30–10:20 EXCELLENCE IN BANKING**

What has been Iran's progress in monetary policy and regulatory reform? How can stakeholders remove the remaining barriers to full integration into the global financial system?

 **10:20–11:10 EXCELLENCE IN KNOWLEDGE TRANSFER**


What are the strengths and weakness of Iran's managers? How can foreign and local companies improve the ability of their managers to think strategically, motivate employees, and create value?

 **11:10–11:55 FMCG AND RETAIL**

How will the new wave of Iranian retail move beyond affluent neighborhoods to reach the burgeoning middle class?

 **11:10–11:55 OIL AND GAS**

How can Iran's oil and gas industry create deeper ties with other sectors? What are areas of possible collaboration?

 **11:55–12:40 HOSPITALITY & TOURISM**

How can Iran convert the recent rise in tourism inflows into the basis for a key economic sector?

 **11:55–12:40 TELECOMMUNICATIONS**

How will further privatization open the door for international telecoms firms to play a bigger role in Iran?

 **12:40–14:10 NETWORKING LUNCH**

 **14:10–14:55 CONSUMER & ENTERPRISE TECHNOLOGY**

What new tech products will change the way Iranians live and work?

 **14:10–14:55 INFRASTRUCTURE**

How can Iran prioritize its infrastructure needs to ensure urgent projects are delivered on time?

 **14:55–15:10 INDUSTRY KEYNOTE: FORGING A STRONGER METALS AND MINING SECTOR**

Deputy Minister for Industry, Mine, and Trade, Mehdi Karbasian, who is Chairman of IMIDRO, Iran's mining and metals conglomerate, will discuss how Iran is planning to maximize the economic potential in its metals and mining sector at all levels of the value chain. He will update the audience on progress in making state-owned natural resources assets more attractive for foreign investors, in particularly through a continuing program of strategic privatization.

 **15:10–16:00 PANEL: EXCELLENCE IN COMPLIANCE AND RISK MANAGEMENT**

How can Iranian and foreign companies promote compliance and transparency in order to reduce risks, raising standards in the Iranian economy.


 **16:00–16:15 PRIVATE SECTOR KEYNOTE: IMPLEMENTING AN AGENDA FOR GROWTH**

President of the Tehran Chamber of Commerce, Industries, Mines and Agriculture, Masoud Khansari, will present the agenda developed by member companies of TCCIM and presented to government stakeholders to help support private sector expansion. Mr. Khansari will explain how TCCIM has expanded its efforts to support international firms seeking to work in Iran within the vibrant private sector, which has come to dominate several key economic sectors, particularly those with clear paths towards growth.

 **16:15–17:05 PANEL: EXCELLENCE IN CORPORATE CITIZENSHIP**

What are the responsibilities of Iran's business leaders to support civil society and protect the environment? How can Iranian companies make social responsibility part of a winning business strategy?

 **17:30–19:00 EVENING NETWORKING RECEPTION**


 08:00–09:15 REGISTRATION & WELCOME BREAKFAST

 09:15 - 09:45 POLITICAL KEYNOTE: THE EUROPEAN COMMITMENT TO JCPOA

Helga Schmid, Secretary General of the European External Action Service and chair of the JCPOA Joint Commission will discuss the steps being taken by the European Union to safeguard the Iran nuclear deal both by ensuring strict technical adherence by all parties, while also ensuring that the larger spirit of the deal underpins a program of expanding multilateral ties between Iran and the international community. In particular, Secretary General Schmid will explain how the European Union intends to work more closely with the Iranian and international business community to examine practical improvements that can be made to the implementation of the JCPOA from a regulatory and political risk perspective.

 09:45–10:45 AMBASSADORS' PANEL


A signature panel of the Europe-Iran Forum, the Ambassador's Panel is a unique opportunity to hear from the individuals at the center of both political and economic ties between Europe and Iran. Five respected European ambassadors will compare and contrast their experience in regards to promoting stronger bilateral ties between their countries and Iran. They will also discuss ways in which European countries are working in multilateral formats to strengthen the JCPOA and to help Iran address its remaining areas of necessary reform.

 10:45–11:30 HEALTHCARE & PHARMA

What therapies and services will most improve public health in Iran in the coming years?

 10:45–11:30 AUTOMOTIVE

Is Iran really on the track to becoming a major exporter in the automotive industry?

 11:30–12:15 FOOD & BEVERAGE

How are Iranian tastes changing? How will the product mix on store shelves evolve?

 11:30–12:15 INSURANCE

How can the insurance industry create the right products to serve the needs of Iranian households and businesses?

 12:15–13:45 NETWORKING LUNCH

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 13:45–14:30 MARKETING & SALES

What strategies should Iranian companies adopt to catch up to best practices in marketing and sales?

 13:45–14:30 EXPORT CREDIT AND TRADE FINANCE

How can Iran spur deeper trade ties by expanding the use of trade finance and export credit?

 14:30–14:50 RESEARCH KEYNOTE: BUSINESS CONFIDENCE SURVEY RESULTS

Amir Farmanesh, CEO of IranPoll will share the results of a groundbreaking survey undertaken by IranPoll in partnership with Bourse & Bazaar. This survey will examine attitudes towards the business community among Iranians as well as general business confidence. This first-of-its kind research is designed to help to indicate to both international and Iranian business leaders what steps can be taken to better serve the public and to build more trust and loyalty within key company brands.

 14:50–15:20 POLITICAL KEYNOTE: IRANIAN COMMITMENT TO "BUSINESS DIPLOMACY"

Dr. Seyed Kazem Sajjadpour, Deputy Minister in the Ministry of Foreign Affairs and President of IPIS, the ministry's policy think tank, will outline the Iranian perspective on the potential for "business diplomacy" to form a cornerstone of the country's constructive international ties. Dr. Sajjadpour will explain the relationship Iranian policymakers between commercial and economic engagement and better international relations. He will also examine how certain groups have sought to create the perception of impropriety regarding commercial engagement with Iran, and what Iran plans to ensure business can be conducted in a responsible and non-political manner.

 15:20–16:20 PANEL: EXCELLENCE IN FINANCIAL MARKETS

What will the role of capital markets play in driving economic growth in Iran? What is the status of foreign investor participation?

How will private equity activity help bring higher standards and increased competition to Iran's key commercial sectors? What is the right private equity philosophy for a market like Iran?

 16:20–16:40 CLOSING KEYNOTE: THE EIF HORIZON

What should be the priorities for the EIF community in the coming year?

**INDEMNITY:** it may be necessary for reasons beyond the control of the organisers to change the content or timing of the programme, speakers or the venue.

# SPONSORSHIP BENEFITS

Sponsors of the Europe-Iran Forum have a unique opportunity to reach a global network of high-profile executives who are setting the agenda on Iran's post-sanctions future

The organizers of the Europe-Iran Forum take a partnership mentality when working with event sponsors. Sponsorship of the Europe-Iran Forum provides access to a unique and flexible platform to meet business development or communications goals. Iranian and European companies have used EIF events to launch their post-sanctions strategy with great success. Sponsorship enables firms to:

- Demonstrate thought-leadership on Iranian business and economic matters! Increase brand equity in a new and largely untapped market!
- Engage in high-level networking and relationship building on the basis of ultimate credibility!
- Kick-start business development through information gathering and access to the event database!
- Earn a global reputation as a steward of Iran's historic economic redevelopment

## PRE-EVENT VISIBILITY:

- Your company's logo and profile will feature on the event webpage.
- Your company logo and profile will feature in the marketing brochure.
- Your company's logo will be included in pre-event mailings which are sent to a highly targeted selection of our database.

## PARTICIPATION + NETWORKING:

- Opportunity for direct relationship building with key companies attending the Forum, managed by the event organizers.
- You will be offered an unlimited number of additional delegate places at a discount.
- Access to event database for marketing outreach.

## EVENT EXPOSURE:

- Your company logo and profile will feature in the event app.
- Your company logo will appear on the event delegate book.
- Your company logo will be included on a slide which will be shown on the screens in the conference room between presentations.
- Your company logo will feature on the event stage banner.

## OPTIONAL BENEFITS:

- Opportunity to distribute printed material during the event.
- Your corporate video will feature on our website (to be provided by you).
- Your presentation and involvement at the conference will be filmed and provided to you after the event (optional rushes or edited copy).



# PARTNERS:

## Lead Partners



KPMG is a global network of independent member firms offering audit, tax and advisory services. KPMG member firms can be found in 152 countries. Collectively they employ more than 189,000 people across a range of disciplines. In December 2016 Iran based Bayat Rayan became a Correspondent Firm of KPMG International Cooperative, a Swiss entity. Bayat Rayan was a former member firm but departed the network in 2010. Bayat Rayan is a professional services firm advising national and international clients operating in Iran for more than 40 years. Bayat Rayan combines an in-depth knowledge of the local business environment, laws, regulations and markets.

[www.kpmg.com](http://www.kpmg.com)

## Lead Partners



Manoir Industries is an international group, based in France, active in the petrochem, nuclear, energy, oil & gas, and construction sectors. Manoir Industries established a joint venture in Iran dedicated to foundry parts for the petrochemical industry and the direct reduction of iron. This entity, named Manoir Akhgar, was officially registered in May 2017 and is based in Esfahan.

[www.manoir-industries.com](http://www.manoir-industries.com)

## Founding Partner



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## COMPLIANCE

*The successful delivery of the 1st, 2nd and 3rd Europe-Iran Forums serves as a proof of concept for the compliance of the conference model. Despite the achievement of Implementation Day, a significant program of US and EU sanctions persist. This compliant Iran business conference is dedicated to the open exchange of information derived from the personal experiences of expert speakers. The event organisers, Adam Smith Conferences and Bourse & Bazaar, take sanctions regulations seriously and have pursued all reasonable measures to ensure an environment of compliance for sponsors, speakers, and attendees. This includes the consultation of legal counsel in the United States and Europe and communication with the relevant authorities.*



For further details about sponsorship opportunities please contact:



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Business Partnerships Consultant

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# KNOWLEDGE PARTNERS:

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CHANCE**



MAGNUSSON

**AFRIDI & ANGELL**  
LEGAL CONSULTANTS

Since  
1975

Stephenson Harwood has been active in Iran for over 40 years, advising Iranian and international entities across key sectors of the Iranian economy including banking, transport, energy, life sciences and commodities. More recently, our work has focused on steering our clients through complex international sanctions. Our dedicated Iran group is made up of representatives from our international offices, across all key practice areas and includes Farsi speakers. We have the local and international connections and in-depth knowledge to assist on all aspects of Iran related trade, particularly now that sanctions have been lifted.

[www.shlegal.com](http://www.shlegal.com)

Clifford Chance is one of the world's pre-eminent law firms, with significant depth and range of resources across five continents. As a single, fully integrated, global partnership, we pride ourselves on our approachable, collegial and team-based way of working. Recognising the significant opportunities and challenges presented when working on Iranian matters, we established a core team of seasoned specialists with direct Iran experience to help deliver the best value to our clients. There are over 55 lawyers globally who are involved in our Iran practice. Our team includes Iranian-law qualified lawyers and lawyers qualified under English law and other jurisdictions. We deliver invaluable and un-matched insights through a powerful combination of our practical on-the-ground transactional experience in Iran and our globally respected sanctions and export control practice.

[www.cliffordchance.com](http://www.cliffordchance.com)

Magnusson is the natural choice for clients with presence outside of Iran doing business in Iran, combining presence on the ground, with strong understanding of the legal environment that the client operates in the home jurisdictions of the clients. Thanks to this combination, we are able to communicate foreign legal matters and business concepts, by presenting them in a manner understandable for businesses/general counsels.

Our clients include, among others, large European corporations developing their Iran-related projects, including companies from such sectors as: energy, engineering, transport and logistics, industrial production, and industrial project development. Our work includes, among others, corporate and contract law, setting up possibilities and foreign investment rules in Iran, including also the sanctions regulations.

Magnusson's Iran practice often involves advising clients with respect to investments, joint ventures, establishing affiliates, branch and representative offices, trade, as well as introduction to sector specific private and public entities in Iran.

The Middle East Group consists of lawyers and partners from our offices around Europe, including team members of the Iranian origin. We have Arabic and Farsi speaking lawyers. The Magnusson Middle East team also includes a former Ambassador of Sweden to Iran.

[www.magnussonlaw.com](http://www.magnussonlaw.com)

Founded in 1975, Afridi & Angell is a full-service UAE law firm in its fifth decade at the forefront of the legal community. From the beginning, our hallmarks have been a commitment to quality, unsurpassed knowledge of the law and the legal environment, and crafting of innovative business solutions. Licensed in the three largest Emirates of Abu Dhabi, Dubai and Sharjah as well as the Dubai International Financial Centre, our practice areas include banking and finance; corporate and commercial law; arbitration and litigation; construction; real estate; infrastructure projects; energy; project finance; maritime (wet and dry); and employment. We advise local, regional and global clients ranging in size and sophistication from start-ups, sole proprietorships, family-owned businesses, entrepreneurs and investors to some of the world's largest public and private companies, governments and quasi-government institutions. We attract and retain clients with our dedication to practical guidance focused on their business needs supported by decades of experience in our home jurisdiction, the UAE. Afridi & Angell is the exclusive member firm in the UAE of top legal networks and associations, most notably Lex Mundi, the world's leading network of independent law firms, and World Services Group.

[www.afridi-angell.com](http://www.afridi-angell.com)

# PARTNERS:

## Research Partner



IranPoll is an independent full-service opinion research and consultancy company headquartered in Toronto, Canada, focusing exclusively on Iran. IranPoll relies on its vast survey capacity to conduct and collect polling data from Iran using various modes of data collection including face to face, telephone polling (including a monthly Omnibus), in-depth interviews, focus groups, and online panel (B2B and 46k-member B2C). IranPoll operates multiple call centers with 87 active calling stations, and conducts over 150,000 interviews per year in Iran.

Complementing its extensive field capacity, IranPoll is the developer of VoxIran, which is to-date the single most comprehensive databank of Iranian opinion polls containing more than 3,000 diverse questions on 430 topics and subtopics from more than 350 probability sample surveys conducted from 2006 to 2017 in Iran. Iran-Poll is a member of ESOMAR, AAPOR, MRIA, and WAPOR and follows their industry standards. IranPoll has received an OFAC license from the U.S.

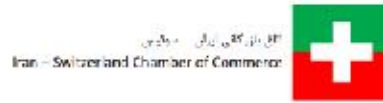
Treasury Department's Office of Foreign Assets Control (OFAC) "to engage in all transactions necessary to facilitate and pay for public opinion polling in Iran."

[www.iranpoll.com](http://www.iranpoll.com)

## Supporting Organizations



TEHRAN CHAMBER OF COMMERCE  
AND INDUSTRIES AND MINES



IRAN-SWITZERLAND CHAMBER  
OF COMMERCE



## Iran Communications Partner



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Registration form AS\_1130

# The 4<sup>th</sup> Europe-Iran Forum

3-4 October 2017, The Dolder Grand Hotel, Zurich

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3. **PHONE:** +44 (0)20 8004 5707 / +(7 495) 232 6852
4. **BY FAX:** send completed form to +44 (0) 20 7017 7447

## Venue Details

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Kurhausstrasse 65, Zurich

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Fax: +41 44 456 60 01

Email: [info@thedoldergrand.com](mailto:info@thedoldergrand.com)

Web: [www.thedoldergrand.com](http://www.thedoldergrand.com)

The cost of hotel accommodation is NOT included in the conference fee. Details of how to obtain reduced rate hotel accommodation for this conference will be forwarded to every delegate on receipt of their registration form. The registration fee includes attendance at all sessions, refreshments, lunches, drinks receptions and conference documentation. Full payment of the registration fee is due within 14 days of the invoice date. Payment must be received prior to the event otherwise entry will not be allowed. A registration is confirmed upon receipt of a completed registration form. All discounts can only be applied at the time of registration and cannot be combined. All discounts are subject to approval.

## Delegate details:

*Please complete in capital letters*

Full Name:

Surname in English as per Passport

Position:

Company Name:

Business Activity:

Address:

Phone:

Fax:

Email:

Website:

### Who the Delegate Reports To

Full Name:

Position:

Email:

### Booking Contact

Full Name:

Position:

Email:

## Multibooking discount

**If you book more than 1 delegate, then 2<sup>nd</sup> and each subsequent delegate will receive 10% off.** All discounts can only be applied at the time of registration and cannot be combined.

## 2 Easy Ways To Pay:

### 1. BY BANK TRANSFER:

Full details on bank transfer options will be given with your invoice on registration.

### 2. BY CREDIT CARD:

To ensure we provide the highest level of security for your credit card details we are unable to accept such payments via email or fax which ensures that these details are never stored on our network. To make payment by credit card on-line, please enter your credit card details in our secure payments website that you will use when making your booking via the event website: [events@adamsmithconferences.com](mailto:events@adamsmithconferences.com). Alternatively call our customer service team on +44 (0)20 8004 5707.

## Cancellation policy

You may cancel your registration in accordance with Adam Smith Conferences' Delegate Terms and Conditions (Condition 6), which can be found at <http://www.adamsmithconferences.com/page/termsandconditions>. All cancellations received 28 days or more before the conference are subject to an administrative charge of £250 per delegate. Adam Smith Conferences regrets that cancellations or bookings received less than 28 days before the conference cannot be refunded or credited and the full amount of your fee remains payable. All cancellations must be sent by email to [cancel@adamsmithconferences.com](mailto:cancel@adamsmithconferences.com) marked for the attention of Customer Services and must be received by Adam Smith Conferences. Any changes to your booking will result in an additional administrative charge. By completing and submitting this registration form you confirm that you have read and understood the Adam Smith Conferences' Delegate Terms and Conditions and you agree to be bound by them.

## Register EARLY to SAVE CHF 325

Conference fees		Received by 4 September 2017		Received after 4 September 2017		
		Conference	Dates	Fee	Save	Fee
<b>2 DAYS PACKAGE:</b> Conference		3-4 October 2017	CHF 2049 €1875, \$1999	<b>CHF 225</b>	CHF 2249 €2075, \$2199	—

€ & \$ prices are subject to exchange rate fluctuations