

# First Announcement



## Iran Information & Communications Technology Forum

### "Investment & Development"

IRIB Int'l. Conference Center, Tehran - I.R. of Iran

October 23-24, 2016

Organizers:



Sponsor:



## Introduction

Information and communication technology (ICT) has transformed societies into e-societies, e-business, e-healthcare, e-government and so forth and have been substantially developed in many industrial countries. Therefore developing countries need to define a comprehensive & appropriate national strategy if they wish ICT to have a positive impact on their overall socio-economic growth. In case of proper usage of ICT, it can act as the main factor for increasing productivity and sustainability in public administration, communications infrastructure, industry and services.

Iran has achieved substantial progress in ICT industry during recent years and has a high potential of becoming one of the world's largest economies, hence it has defined a twenty years vision, a plan for long-term sustainable growth. According to this plan, Iran should attain the first rank in economy, science and technology in the region by 2025, keeping pace with the increasingly progressive growth of science.

Establishing infrastructures, supplying adequate financial resources and stabilized national determination could be considered as the crucial factors for materializing the outstanding goals as included in Iran's 2025 plan.

Supreme Council of Information & Communication Technology (SCICT), the highest decision making body in the area of ICT policy making in Iran, under the direct order from the President Roohani, planned the foundations of National ICT Agenda "TAKFA" as Iran's road to knowledge-based development.

TAKFA's Vision statement is:

"Powerful Iran in the 21st century through knowledge centric ICT"

TAKFA's mission statement is:

"Employing ICT to transform national opportunities and resources into national wealth, power and pride towards sustainable national development so that Iranian citizens are empowered to achieve their full potential in life."

Now ICT is at the core of Iran's national development plan and the most vital development strategy. For achieving ICT national goals, it is quite crucial to exploit the advanced ICT know-how and technologies as well as attracting international investors. In this context, **Iran Information and Communication Technology Forum "Investment & Development"** will be held on October 23-24, 2016 in Tehran which would definitely provide a dynamic environment for exchanging the experiences and accessing to latest achievements and first-hand information in this industry. Hence all involved national and international relevant officials, experts and companies are cordially invited to take part actively in this significant event.

## Topics

- ▶ JCOA and the Consequent Investment Opportunities in Iran's ICT Industry
- ▶ Iran ICT Rules and Regulations
- ▶ Iran's Geopolitical Position and its Role as a Hub in the Middle East
- ▶ Iran's stand point in "ICT Global Development Index" Challenges & Solutions
  - Future, Outlook
- ▶ Iran's Market Analysis; Networking, Mobile, Personal IT, Gadgets; Gold Mine for international vendors
  - Accessories, Software
  - Software Defined Networks (SDN)
- ▶ Smart Cities & e-Government;
  - E-Government & Smart Cities; Future Prospects and Advantages
  - E-Health and M-Health
  - ICT & Intelligence Transportation Systems;
  - Digital Wellbeing, Prevention & Coping
- ▶ IOT
- ▶ Big Data, Data Science & Knowledge Management; Business Intelligence
- ▶ Iran's Potentials for Entrepreneurship and Manufacturing
  - Digital Industry; Individuation Goods at Mass Production Costs
- ▶ Iran's Export Leverage in ICT product; Opportunities & Challenges
  - Intellectual Property & Copy Rights
- ▶ HR Management in ICT
  - Digital Workplace, On-line Occupation and Jobs, Remote Employees
- ▶ ICT Best Practices, Case Studies and Localization of Projects
- ▶ The IT Financial, Procurement & Asset Management
  - Start Ups
- ▶ Cloud, Software-as-a-Service
- ▶ Green ICT
- ▶ Digital Infrastructure; High Performing Secure Digital Infrastructure
- ▶ Mobile & Cellular Networks
  - Value Added Services
  - New Technologies
- ▶ Software
  - ERP
  - Virtual Reality & Augmented Reality
  - Movie Industry
  - Robotics
- ▶ After-Sales Service as a Point of Interest for Investors

## Who Should Attend

- "ICT Section" Business Planners
- Investors; Interested in Iran Market
- Telecom Companies
- Cellular Network Carriers & Operators
- End-User Products Manufacturers
- ICT Vendors
- Business Consultants
- Credit & Finance Institutes
- Core System Providers
- Security Providers
- Cloud Computing Developers
- GPS & Satellite Solution Providers
- OS Developers
- Network Specialists
- Software & Solution Developers
- Mobility Solution Providers
- Game Developers & Designers
- Data Center Implementers
- Security Specialists
- Data Bank & ERP developers
- Medium Size Solution Providers
- End-User Service Providers
- Augmented Reality & Digital Marketing Companies
- Broad Band & Wireless Specialists
- Social Network Platform Developers

## Special Business Promotion Sessions

Bringing a unique opportunity for companies to introduce new products and technologies at Iran ICT Forum 2016.

Allocated time for each company: 45 minutes

Cost: € 3000

Key Features and Facilities:

- ▶ A dedicated hall set up for 45 minutes for delegates for a presentation and interactive discussion
- ▶ Backdrop and signage's with company logo
- ▶ LCD projector with screen and audio system for presentation & screening corporate film
- ▶ Tea/coffee and refreshments for the participants

Promotion:

Through all avenues used for the Forum; brochures, emails, website, advertisement.

Cost: € 3000

Allotments of time slot will be made on first come first serve basis. For booking please contact the Secretariat.

[Click to Register Now](#)

## Networking Opportunities

Iran Information & Communications Technology Forum is the perfect place to network with the industry's key players, you would be able to meet with your interested parties during lunch time and the two breaks. B2B and B2G meetings will be available on both days.

## Who Should Exhibit

- Computer & Peripheral Manufacturers
- Office Equipment Vendors
- Cellular Network Operators
  - A/V & Consumer Electronic Brands
- Telecom, Mobile and Satellite Equipment Companies
- Data Center & Data Solutions Providers
- Digital Entertainers
- Business Strategists & Consultants
- Banks & Credit Institutes
- Insurance Companies
- Security Providers
- Digital Office Service & Solution Providers
- Document Solutions Providers
- Business Solutions & Consultancy Providers
- Enterprise Content Management (ECM) Companies
  - ERP & HR Specialists
  - Start Ups & Venture Capitalists
  - A.I. & Robotics
  - Digital Marketing Experts
  - A.R. & V.R. Implementers

## Exhibition

Iran Information and Communication Technology Exhibition is a great opportunity to raise awareness of your brand, engage with key decision makers and network with the relevant leading industries to promote your business and services.

[Click to Register for the Exhibition](#)

## General Information

### ▶ Forum Official Language

The official language will be English. Simultaneous interpretation into Farsi and English will be available.

### ▶ Forum Date & Venue

All plenary sessions will be held on Oct. 23-24, 2016 at the IRIB International Conference Center, located at opposite Velenjak Ave., Chamran Highway, Tehran-Iran.

### ▶ Exhibition

An exhibition will be held at the Forum's venue. Booths are available for the price of €400/m<sup>2</sup>. To avoid any complications for customs clearance, please inform the Forum Secretariat of all materials and equipment that will be brought into Iran.

### ▶ Registration

The registration fee before September 10, 2016 is €980 and after this date is €1280. The fee covers attendance at all forum sessions, participating in workshops, receiving programs and documentation, invitation to all official functions and visa services.

A premium package, which includes the registration fee, as well as 3 nights stay at the Parsian Esteghlal International Hotel, transportation (airport, hotel, venue) is available for €1580 before September 10, 2016 and will be €1880 after this date. Forum documents and proceedings can be mailed out to interested parties who cannot attend the event, at the price of €500.

### ▶ Entry Visa

Applicants are kindly requested to return the completed visa application forms to the Forum Secretariat. Entry visa will be arranged upon payment. Please allow at least 72 hours for this process.

### ▶ Spouses' Admission

Delegates' spouses will be provided with a complimentary admission to the Forum sessions. Entry visa will be arranged upon request.

### ▶ Airport Services

Participants who book the hotel accommodation through the Forum Secretariat can take advantage of our airport, hotel and venue transportation services.

### ▶ Cancellation

Should a registered delegate be unable to attend, a substitute delegate may take his/her place. In case of cancellation, a written notice is required before September 20, 2016. A cancellation fee of 15% will be deducted from the original payment. No refunds will be provided if the cancellation is made after September 20, 2016.

## Secretariat

### Forum Secretariat:

For further information, please contact the Forum Secretariat :

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