

REGISTRATION CLOSES
5 AUGUST

*DUE TO VISA APPLICATION PROCESS &
SCREENING. PLEASE SEE BACK PAGE*

CO-HOSTED BY



Ministry of ICT
Telecommunication
Infrastructure Co.

IRAN CONNECT 2016

6 & 7 September 2016, Tehran

The first gateway for international companies
to access the Iranian telecoms market

Keynotes



H.E. Dr. Mahmoud Vaezi
Minister
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY
IRAN *(pending confirmation)*



Mohammad Javad Azari Jahromi
Deputy Minister, Chairman of the
Board & Managing Director
TELECOMMUNICATION
INFRASTRUCTURE COMPANY

Local operators & ISPs



Hamid Reza Nikoofar
Deputy CEO
MOBILE COMMUNICATION
COMPANY OF IRAN



Hassan Shanesaz Zadeh
President
SHATEL

International operators



Kaan Terzioglu
CEO
TURKCELL GROUP

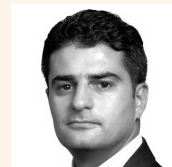


Jacques Bonifay
CEO & President
TRANSATEL/MVNO EUROPE

Law & Investment firms



Dr. Ahmad Khonsari
Partner
WATSON FARLEY & WILLIAMS



Xanyar Kamangar
Founding Partner
GRIFFON CAPITAL

Lead sponsors



Associate sponsor



Event partner



Local agent



What is Iran Connect?

Co-hosted by the **Ministry of Information and Communications Technology of Iran** and the **TIC**, **Iran Connect** will be the first gateway for international companies to access the Iranian telecoms market.

Held on **6 & 7 September 2016 in Tehran**, **Iran Connect** will unite the entire international telecoms ecosystem looking to do business in Iran.

Providing a high-profile conference of C-level speakers addressing **revenue growth opportunities** in a highly lucrative market, the event will also facilitate meetings and introductions for international operators, vendors and service providers with Iran's entire telecoms industry.

With one of the fastest growing economies in the Middle East and with the end of international isolation, **be the first to discover investment and trading opportunities** in one of the most important emerging markets.

Who will you meet?

Mobile & fixed operators	Vendors	IPTV providers	Content providers & OTTs
Law firms	Investment firms	Consultants & analysts	Government bodies
Wholesale carriers	Satellite companies	Enterprises	Data centres & Cloud companies

Investment and partnership opportunities in Iran

- With **12 DSL operators**, **3 mobile operators** and **34 regional fixed operators** in Iran looking for international connectivity, be one of the first foreign companies to enter the fastest growing emerging market in the Middle East
- With Iran's telecoms market providing **one of the largest non-oil revenue growth opportunities** in the country, discover which verticals you should invest, trade or form partnerships in
- With **52 applications registered for an MVNO license** in Iran, find out who the successful foreign candidates were and what opportunities remain in this sector
- Discover which **submarine and terrestrial projects** are underway and what opportunities Iran will bring for international transit routes
- Help **Iranian operators** expand their mobile, fixed and wireless services and position your company as a leader in the industry

Benefits of attending



Connect with C-level representatives from Iran's entire telecoms industry and secure early business development opportunities in an important emerging market in the Middle East



Hear from the first international telecom companies to have partnered or invested with Iranian operators and find out what opportunities or challenges they met



Discover where your investment or partnership is needed and how much ROI is expected across the entire telecoms industry, from mobile broadband to voice and data services to submarine and terrestrial networks

Get involved



Sponsor or exhibit

By sponsoring or exhibiting at **Iran Connect**, your company will receive the maximum level of exposure and you will be able to position yourselves as a leader in the international telecoms market. To discuss a tailored solution, please contact **Alex Grose** at alex.grose@capacitymedia.com or call **+44 (0)20 7779 7230**.



Speaking engagement

If you would like to submit a speaking proposal for **Iran Connect**, please email **Vanessa Barbe** at vanessa.barbe@capacitymedia.com with the topics that you would like to speak on and your suggested speaker. We anticipate a large number of speaking requests and strongly suggest you put forward the most senior level representative as this will increase chances of getting a position confirmed on the programme.



Attend as a delegate

Register before 15 July 2016 and save £150! Due to the visa application process, **registration will close on 5 August 2016. PLEASE NOTE IF YOU DO NOT REGISTER BY THIS DATE WE WILL NOT BE ABLE TO CONFIRM ATTENDANCE IN TIME AND YOU WILL NOT BE ABLE TO ATTEND.**

To register to attend **Iran Connect 2016** please visit www.irantelecomsconnect.com, call **+44 (0)20 7779 7227** or email conferences@capacitymedia.com

In addition to Euromoney Global Limited standard terms & conditions, additional conditions apply for this event: Places at the conference are limited, and strictly prohibited to Iranian individuals and entities that are sanctioned by the UK government and/or the EU, or entities owned or controlled by sanctioned individuals or entities. Additionally, all U.S. persons (e.g., U.S. citizens and permanent residents; U.S. companies and their employees) are solely responsible for confirming that their attendance is in compliance with the U.S. sanctions regarding Iran. All delegates will be screened against sanctions lists and Euromoney reserves the right to decide eligibility for attendance at the conference.

Meet the speakers

ANNOUNCING THE FIRST LINE-UP OF SPEAKERS



Adib Tohme
Senior Partner
ARJAN CAPITAL



Mahdi Davari
Chairman
BISTALK IRAN
Chairman
TARASHE SABZ-E-TEHRAN



Mohammad Bozorgi
Managing Director
BISTALK IRAN



Hamid Mohammadi
Co-Founder
DIGIKALA



Dr Ali Asgharzadeh
Chief Carrier Wholesale Officer
ETISALAT AFGHANISTAN



Amr Eid
Acting CEO and CCO
GBI



Xanyar Kamangar
Founding Partner
GRIFFON CAPITAL



Stefano Pileri
CEO
ITALTEL



Hamid Reza Nikoofar
Deputy CEO
**MOBILE COMMUNICATION
COMPANY OF IRAN**



H.E. Dr. Mahmoud Vaezi
Minister
**MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY
IRAN** *(pending confirmation)*



Sohail Qadir
VP, Wholesale
OMANTEL



Pierre-Louis de Guillebon
CEO
**ORANGE INTERNATIONAL
CARRIERS**



Ahmad Reza Habibi
CEO
PARS SUPALA



Kushal Shah
Partner
ROLAND BERGER



Hassan Shanesaz Zadeh
President
SHATEL



Alessandro Talotta
CEO & Chairman
TELECOM ITALIA SPARKLE



**Mohammad Javad Azari
Jahromi**
Deputy Minister, Chairman of the
Board & Managing Director
**TELECOMMUNICATION
INFRASTRUCTURE COMPANY**



Jacques Bonifay
CEO & President
TRANSATEL/MVNO EUROPE



Kaan Terzioğlu
CEO
TURKCELL GROUP



Dr. Ahmad Khonsari
Partner
WATSON FARLEY & WILLIAMS

Event agenda

PRE-EVENT: MONDAY 5 SEPTEMBER 2016

1:00pm – 4:00pm **Workshop: How to do business in Iran**

With an economy growing faster than any other in the Middle East, and a nation finally gaining access to billions in frozen assets following the lifting of international sanctions, foreigners are jumping at the opportunity to invest in a telecoms goldmine. All international delegates are invited to join the pre-event workshop for a 360-degree overview of what steps you will need to take before investing, trading, partnering, or registering a company in Iran. The workshop will also introduce you to local partners, law firms and investment firms to help you seal the deal over the coming days.

Topics covered include:

- How to enter Iran's market
- Due diligence for client take-on and new business approval processes
- Inflation and price control
- How to remain compliant with all remaining sanction regimes
- How accessible is information and how do you find business?
- Export finance and insurance

DAY ONE: TUESDAY 6 SEPTEMBER 2016

8:00am **Registration and networking breakfast**

Opening Keynotes

9:00am **Opening Ceremony and Welcome Address** by the Ministry of Communications and Information Technology Iran

9:10am **Keynote Address** by TIC

9:20am **Keynote Address** by a Foreign Ambassador

Investment and Partnership Opportunities in a 'Re-Emerging' Market

9:30am **Panel Discussion:** Managing the international surge of requests for delivery of services in Iran: where should the investment or partnership happen?

10:30am **Coffee and morning networking break**

11:15am **Market Forecast:** 2016-2020 projections for international bandwidth associated with Iran

11:30am **Presentation:** A legal and regulatory overview of investment protections

Advancing Mobile Broadband and VAS

11:45am **Panel Discussion:** Expanding data services and voice connectivity

12:30pm **Networking lunch**

Upgrading the Country's Next Generation Networks

2:00pm **Presentation:** Integrating the fixed telecoms sector

2:15pm **Panel Discussion:** How can operators expand 4G services and prepare for the launch of 5G by 2020?

3:00pm **Panel Discussion:** A review of current regulations and how operators can capitalise on roaming opportunities

3:30pm **Panel Discussion:** Submarine and terrestrial routes: Will Iran become the new hub of connectivity between Central Asia, Pakistan, Turkey and Europe?

4:15pm **Coffee and afternoon networking break**

4:45pm **Press Conference**

Join local and international journalists and media reporters and find out the hottest news in one of the world's last goldmines for investment in telecoms

5:30pm **Evening reception**

DAY TWO: WEDNESDAY 7 SEPTEMBER 2016

8:30am **Networking breakfast**

9:30am **Keynote Address**

Iran's Digital Agenda

9:45am **Keynote Presentation:** An update on the National Internet Project

10:00am **Panel Discussion:** How can Iran expand OTT and content services?

10:45am **Presentation:** How can Iran leapfrog with IoT and smart city developments?

11:00am **Coffee and morning networking break**

11:45am **Interview:** The explosion of E-commerce: What opportunities will this bring for international investors?

12:10pm **Panel Discussion:** Navigating through regulations & future developments in IPTV services

12:50pm **Networking lunch**

The Role of MVNOs in Iran's Competitive Landscape

2:00pm **Panel Discussion:** Who are the new players and how will MVNOs improve QoS, attract new investment and bring innovation in new services?

New Technologies & Enterprise Connectivity

2:45pm **Interview:** How will MNOs fulfil the target of enterprises' data connectivity in the next 5 years?

3:10pm **Panel Discussion:** Expanding Iran's footprint in the cloud, NFV, mobile devices and big data to connect industrial enterprises and enrich telco service offerings

3:50pm **Coffee and afternoon networking break**

4:30pm **Interview:** Mobile banking adoption in Iran: An update on regulatory requirements, financial service offerings and mobile in payment networks

Investing in Start-Ups

4:50pm **Investment opportunities in Iran's Tech start-ups**

Join Iran's entrepreneurs and discover the latest innovations revolutionising the tech community

5:30pm **Close of Iran Connect 2016**

REGISTER NOW

**REGISTRATION CLOSES ON 5 AUGUST
DUE TO VISA APPLICATION PROCESS**

Due to visa application process, which can take up to 4 weeks and obligatory screening of attendees, registration will close on 5 August

Online
www.irantelecomsconnect.com

Call the registration team on
+44 (0)20 7779 7227

Email the registration team at
conferences@capacitymedia.com

<p>1-2 PASSES SUPER EARLY BIRD RATE</p> <p>£1,350 per pass</p> <p>Save £150 Full price £1,500</p> <p><small>Expires 15 July 2016</small></p>	<p>1-2 PASSES FULL PRICE</p> <p>£1,500 per pass</p>	<p>3 PASSES MULTIPLE DELEGATE RATES</p> <p>£1,000 per pass</p> <p>Save £1,500 Total price £3,000</p>	<p>4 PASSES MULTIPLE DELEGATE RATES</p> <p>£900 per pass</p> <p>Save £2,400 Total price £3,600</p>	<p>5 PASSES MULTIPLE DELEGATE RATES</p> <p>£825 per pass</p> <p>Save £3,375 Total price £4,125</p>
--	---	--	--	--

Special rates are available for Iranian delegates. For more information please email matthew.tremlett@capacitymedia.com

In addition to Euromoney Global Limited standard terms & conditions, additional conditions apply for this event: Places at the conference are limited, and strictly prohibited to Iranian individuals and entities that are sanctioned by the UK government and/or the EU, or entities owned or controlled by sanctioned individuals or entities. Additionally, all U.S. persons (e.g., U.S. citizens and permanent residents; U.S. companies and their employees) are solely responsible for confirming that their attendance is in compliance with the U.S. sanctions regarding Iran. All delegates will be screened against sanctions lists and Euromoney reserves the right to decide eligibility for attendance at the conference.

Helpful information

VENUE INFORMATION



Espinas Palace Hotel
Behroud Sq, Saadat abad
Tehran, Iran
T: +98 21 75 675
E: reservation.p@espinashotels.com
W: www.palace.espinashotels.com

ACCOMMODATION

Please find a list of hotels below. We would recommend you book your accommodation as soon as possible.

Espinas Palace Hotel, Behroud Sq, Saadat abad, Tehran, Iran
T: +98 21 75 675 | **W:** www.palace.espinashotels.com

Espinas Persian Gulf Hotel, No.126 , Blvd.Keshavarz , Sq.Valiasr, Tehran, Iran (20 minute drive from the event hotel)
T: +98 (21) 83844 | **W:** www.persiangulf.espinashotels.com

Parsian Evin Hotel, Yadegar Highway, South Chamran Highway Off. Tehran, Iran (10 minute drive from the event hotel)
T: +98 212740500 | **W:** www.evinhotel.net

VISAS

Nationals of most countries will require a visa to enter Iran. Please visit: www.capacityconferences.com/Iran-Connect-Venue-Travel

TRAVELLING TO THE US POST IRAN

For those travelling back to the US after visiting Iran it is a very easy process. You must apply for a 10 year business visa (please note this is not an ESTA) online and then schedule an interview

at the US embassy in your nearest city. Your visa will usually be processed within 1 week.

MONEY

The vast majority of international credit/debit cards will not work in Iran either for payments or cash withdrawals. Please check with your specific bank for more details. Traveller's cheques are also invalid in Iran. The dominant payment method is cash so please bring sufficient cash for the duration of your stay. We recommend you bring EUR, GBP, AED or Iranian Rial.

CULTURAL NORMS

Iranian cultural norms require women to cover their heads with a headscarf, wear trousers (or a floor length skirt), and a long-sleeved tunic or coat that reaches to mid-thigh or knee. Men should wear long trousers and long-sleeve shirts. We advise that female delegates bring scarfs with them when they travel to this event.

Tipping is not widely expected in Iran and the majority of restaurants will include a service charge. Alcohol is illegal in Iran and cannot be purchased or consumed.

FOR FURTHER INFORMATION

If you have any questions please contact Manvir Mudhar at manvir.mudhar@capacitymedia.com or call **+44 (0)20 7779 7232**.

Organised by



Lead media partners

